



The Silver Cherry News

Christmas 2013

Newsletter of The Silver Cherry

Vol. 22 Issue 1

23rd Annual Christmas Open House Weekend!

This Weekend
December 7th And 8th
10:00 AM - 5:00 PM
Both Saturday & Sunday

Wicked Good Hor d'oeuvres!
A Creative And Imaginative Sales Force
Of Experts Here To Cater To Your Every
Whim!

Savings On Redway Furniture!
Jam-Packed Full Of
Fun Holiday Gifts!

Open and poised for action, The Silver Cherry revs up for our 23rd Annual Christmas Open House Weekend. Come join us at our festive little Christmas shop for a rousing good time this weekend, and peruse through our store of imaginative gifts, and the finest cherry furniture.

We will feature our famous Welch Rabbit, soups from our 2011 Silver Cherry Soup Cookbook, plus our famous non award winning Chili. Come-on in, get warm and have some great food, and see what's new at The Silver Cherry.



The Silver Cherry Holiday Hours

Tuesday - Friday 11:00 AM - 4:00 PM
Saturday 10:00 AM - 5:00 PM
Sunday 11:00 AM - 3:30 PM
Close Mondays



James Redway's Christmas Table



The Christmas Table has been our signature piece since 1986 when we first advertised it in the local newspaper and sold 20 tables in just two weeks. This beautiful cherry stand, inspired by a 1760 Breakfast Table has graced the homes of over 285 customers. We have customers who have given these tables to every member of their family, and now to their Grandchildren on their wedding day.

It's not just any table. It's the Christmas Table. It's a beautifully designed solid cherry stand with a chamfered top, a cupid's bow carved skirt, and gracefully tapered legs, all handsomely finished with 5 applications of hand-rubbed tung oil for a silky-smooth, soft-satin finish. It's made with strong mortise and tenon construction, and designed to be passed down from one generation to the next, ensuring it will see many Christmas mornings.

This is your year to welcome the Christmas Table into your home. We have created only six of these beautiful tables, and all six will be available for sale at our Christmas Open House Weekend. These will be the only six available for the rest of the year.

It is a table that transcends time and represents simplicity, and beauty inherent in honest, hand-made American Furniture. Each table is signed, numbered, and branded with our hallmark. Still **Only \$260.00**. Solid American Black Cherry.



Stop Loafing Around! Make Your Own Sourdough Bread!



The concept of making your own bread to many is akin to making your own boat anchor. The only thing that will emerge from your oven will be a hard, dried-out cannon ball that could hold back the Queen Elizabeth if attached to a chain and heaved into the ocean. Making sour dough bread is even more daunting. A mad scientist in a chef's jacket messing with mother nature to create some sort of microbial monster, that would be better suited as an 8th grade science fair project than the culinary masterpiece it can create.

Fear not, the truth is that it really is quite easy to create sourdough bread as long as you have a little more patience than a 2 year old. All sourdough bread contains is flour, salt, brown sugar (optional), and the sourdough starter.

The main and most important part of sourdough IS the starter, which is often called "da mother." It is a symbiotic relationship between Lactobacillus bacteria, and naturally forming yeast. This concoction ferments and produces lactic acid which creates the bread's characteristic flavor and carbon dioxide that helps the bread to rise.

Sourdough bread is light-years better than any of the artificial, high-priced, and tasteless breads you can buy at the supermarket, and it's dirt-cheap to make. To top it off, it's incredibly good for you. The fermentation process breaks down starches, protein and glutens in the bread, making it more digestible as well as creating B1 and B6 from the lactobacillus and B12 from the wild yeast. The fermentation of the lactic acid acts as a natural preservative and increases nutrients available to the body. It lowers blood glucose levels better than even whole wheat bread. Translated... **IT DOES NOT MAKE YOU FAT!** Nothing says Merry Christmas better than that! ...

And by gum, guess what? We have a great holiday gift this year called, oddly enough, **The Silver Cherry Sourdough Kit**. It comes with a glass sourdough jar, our new hand-crafted, solid cherry sourdough board, our famous cherry/black walnut sourdough board, and a handy DVD that shows you how to create the starter and cook the bread, all for the amazing low price of **only \$35.00**. The entire kit will pay for itself after only 10 loafs of bread. So stop loafing around and let's get cooking.

Redway Signature Cherry/ Black Walnut Woodenware



Cutting Boards. Hand-crafted, solid cherry/black walnut cutting boards measure approximately 10" x 18" **Only \$28.00.**



Butter/Cheese Boards. Hand-crafted, solid cherry/black walnut cheese boards with solid cherry spreader. Measures approximately 3 3/4" x 7" **Only \$12.50.**



Silver Cherry Holiday Blade Pack - Handmade, solid cherry kitchen tools that feel silky-smooth in your hand.

Comes with The Redway Blade, The Creme Fraiche Blade, and The Soup/Sauce Blade. As an added bonus, we include recipes for Shal-lot Sauce, Creme Fraiche, and a terrific no-knead Ciabatta Bread Recipe. **Only \$21.00**

THIS WEEKEND KO KO KANA COOKIES

Come in this weekend for some of our famous Ko Ko Kana Spicy Ginger and Molasses Cookies freshly baked for your enjoyment. A Silver Cherry Holiday Tradition. These are the best cookies in the world! **They are Ko Ko Kana Good!**



\$5.75/Bag

The Magical Sourdough Blade



The Redway Sourdough Blade. New for 2014 the new **Redway Sourdough Blade.** This handmade, solid cherry, revolutionary cooking enhancer, feels velvety-smooth in your hand. It's more like a magic wand, transforming your tired, dull dishes into a 3 Michelin Star meal.

The Sourdough Blade is handmade from solid cherry and is strategically flared out on the sides to mix your sourdough starter and the precision bevel makes it the perfect culinary instrument for deglazing dishes and scraping all that flavorful fond off the bottom of the pan. The edge is sharp enough to chop through vegetables right in your pan.

Come in to the Silver Cherry this holiday season and feel the magic. Each finely-polished blade is handcrafted and slightly different from the other, making each unique. **Only \$8.50 - Finished with Olive Oil.**

Comes with our famous Sourdough Starter and Bread Recipe Free of Charge.

A Yard Of Cookies By Lambertz



From a small town deep in the heart of Europe, we bring you this delicious classic cookie assortment. These fine European cookies are made by one of the premier bakers in Germany, whose reputation for delectable pastries spans centuries.

This level of cookie baking know-how means that you'll find only high quality cookies in each package. You'll find a vast selection of tempting varieties, including delicate vanilla cream wafers, shortbreads dipped in decadent chocolate and melt-in-your-mouth cookies topped with a sprinkling of sugar. Each box contains 3 individually wrapped trays of cookies. **WOW, that's a full yard of cookies. Only \$14.00**



Which one do you want? Unfinished **Redway Christmas Tables** will be finished this week and ready for purchase starting on Saturday December 7th. Only 6 Christmas Tables available. Signed, numbered and stamped with our hallmark. **Only \$260.00.** Beagle not included.

Festive Glass Wine Toppers



New this holiday season. Festive Glass Ball Wine Toppers. These attractive glass balls are filled with sparkles that dance around in the water like a snow globe and are brightly illuminated with the built-in light that changes colors from red to green to blue to purple. Comes with 3 long-lasting watch batteries. Just install the batteries and rotate the top to activate it. A festive compliment when giving your friends and family a nice bottle of wine this holiday season. **Only \$9.95**

Become A Precision Chive Cutter With Our New Herb Scissors



I know its always been an enigma... How do chefs cut chives and dill with such evenness and skill? Well the secret is out. All you need are these new handy-dandy herb scissors from The Silver Cherry.

These scissors feature an unusual design with 3 sharp stainless-steel blades. The blades allow cutting, chopping, or mincing herbs directly into a pan or over a plate for garnishing. Works to retain flavorful oils from herbs instead of crushing and bruising herbs as happens with regular kitchen shears. Certainly no one likes a bruised herb. The large, nonstick, ergonomic handles provide a comfortable grip on the 7 1/2 inch long scissors.

A handy blades sheath doubles as a quick blade cleaner, but if you are too lazy to use that, just throw them in the dishwasher.

Dazzle the chef in your family this Christmas season with our nearly famous Herb Scissors. **Only \$9.95**

Festive White Flocked Wreath



Hey, I don't know where you shop for Christmas decorations, but my wife's favorite destination is not the big box stores, small specialty shops, or even the vast and ever-expanding world wide web. Her favorite spot is the town dump. That's right, some of our greatest Christmas decorations were dragged out of the cavernous waste containers by my 5 foot 3 inch dumpster-diving spouse.

One of the best treasures she has rescued from the trash compactors, was our seven foot flocked white Christmas tree. At night, the white lights glisten off the white flocking and cast a warm and comforting light throughout the room, as well as a luster of midday to objects below. It's definitely our best tree. That's right, we have more than one tree. Some people like to place those small little candle lights in their windows at Christmas. We like to put full-size Christmas trees in front of each window... well maybe not every window, but with a few more trips to the dump...who knows?

So what the heck does this have to do with the wreath elegantly displayed above? Plenty! This holiday season we are a little more than mildly ecstatic to offer our dear Silver Cherry customers, no less than a flocked WREATH! This handsome wreath is festively covered with white flocking and comes smartly equipped with its own tiny white lights... not those sissy-boy, energy saving LED bulbs, but those full-powered energy-sucking regular white lights we have all grown to love.

Not just for Christmas. This festive wreath can be proudly displayed all winter long. Heck, we keep our undecorated white flocked winter tree up until the middle of March to the absolute amazement of our neighbors. Being festive needs neither an excuse nor an apology.

Come to the Silver Cherry this holiday season and experience the magic of owning your own flocked white wreath. No dumpster-diving necessary. We actually have them in the store. What a unique concept. **Only \$29.95.**

Use A Coaster Please



When you make fine furniture, you can't help but be constantly concerned with protecting the surface of a quality finish.. When my children were small they were pretty rough on all our furniture. Our living room served as a war zone for many battles with make believe monsters such as the Zombie Walker and of course the dreaded Flashlight Monster. Tables often became casualties as they toppled over from stallion rides and other living room sport. My two sons' attitude was, well Dad can always make another table.

But, there was one aspect of furniture care that my wife and I ingrained in them ever since they were big enough to hold a glass ... **USE A COASTER!** They always used one and they were very perceptive when they noticed house guests did not. During dinner parties I would watch them as they moved unnoticed through the crowd, quietly slipping coasters under party guest drinks. It was a great way of shaming the careless guest. No one likes to be out-classed by a 4 year old.

Today's furniture is often candy coated with water resistant finishes making the coaster seem like an archaic artifact of the past. But just in case you're one of those dinosaurs that still cares about protecting the finish of your tables, do we have some coasters for you?

Our new festive holiday coasters will make a great stocking stuffer. We have four different styles available. The round ones are the heavy duty stone variety with a cork underside, and the square ones are made from thick printed stock mounted on a durable cork backing. Guaranteed to protect the finish of your table from a careless party guest. Of course, no guarantees regarding collateral damage caused by battling the dreaded Flashlight Monster. Starting at **Only \$4.95.**



Nantucket Soap Dishes. From the beaches of Nantucket Island our handcrafted soap dishes are made from Surf Clam and Conch shells. An attractive addition to any bath. **Only \$8.95**

New Lamps At The Silver Cherry



New this holiday season, we have a variety of different lamps in stock. Our basket lamp above is full of shells and sea glass from the shores of Nantucket Island. Fill the basket with whatever you want. **Only \$34.95.**

Silver Cherry Best Sellers



The amazing Rada Knife Sharpener. So simple, but so effective, this sharpener looks like there is absolutely no way it could possibly work. Here you have these two small metal wheels that are loosely attached to this little metal base. All you do is insert the knife at the lowest edge of the blade between the two wheels, and pull the blade back towards you, so the blade slides through the metal wheels. Do that 10 to 12 times and your done.

Dazzle your friends this holiday season with this incredible knife sharpener, that will give them the edge they will need to carve the perfect standing rib roast or roasted turkey. Nothing says Merry Christmas more than a knife sharpener? Trust me!

And for only \$6.95 each, keep one for yourself. Money Back Guarantee if you are not 100% satisfied with this baby. Remember there is nothing more dangerous in the kitchen than a dull knife.



The amazing Tomato Slicer knife will dazzle your friends and family as you skillfully slice tomatoes incredibly thin. They will not be able to contain themselves as you create the perfect slice of tomato the first time and every time you pick up this knife. Manufactured by Rada Cutlery, the Tomato slicer is created with dual serrations to make sure every cut is straight and even. It also works for left-handers. A great stocking stuffer. **Only \$6.95**

North Country Snow Globes



There has always been an argument in my household about snow globes. I think they are cool and they remind me of when I was a little kid getting them in my stocking. My wife, on the other hand is not as festive, complaining that they are nothing more than dust collectors, and entertainment for people with extremely short attention spans, since the snow settles rather quickly after you shake them up. But what does SHE know?

The first snow globes seem to have originated in France in the early 19th Century, appearing at the Paris Universal Expo in 1878. They were so popular that by the next year there were at least five companies producing these festive spheres and selling them throughout Europe. Snow globes have appeared in many movies, the most famous being the opening of the 1941 classic, *Citizen Kane*.

Most snow globes are made in Hong Kong and the best handcrafted ones are still produced in Austria. Who the heck knows where our's are made, but we liked them (yes Liza even likes them) because they were different than the normal ones you see. These are made from Mason Jars and depicting north country scenes featuring moose and bear, reminding me of vacations to Maine when I was a kid.

So if your love one has an extremely short attention span, do we have the gift for you. **Only \$8.95.**

The Amazing Wine Crackers



Celebrating the holidays this season with a great bottle of wine? Don't forget the O.T.C. (Over The Counter) Wine Crackers. These are not your expensive prescription wine crackers, but rather the generic over the counter variety.

They say that the best way to learn about fine wines is to cleanse your palate between tastings. They're not talking about packing away a turkey sandwich, but rather experiencing the unique flavor of the O.T.C. Wine Cracker. First created in England in 1818, these exquisite crackers are delicate and dry with a hint of lemon and vanilla.

They are the perfect compliment to fine wine... So lets face it... if you are drinking wine out of a box, your plainly out of luck with these babies. Also, serve them with fresh fruit or cheese platters. They make a great snack with coffee, juice or tea, and perfect with after-dinner drinks.

These crackers are served by hundreds of wineries across the country. The box says that these crackers will enhance your enjoyment of wine. My guess the enhanced enjoyment of the wine has more to do with the wine than the crackers, but what the heck, its the holidays. If someone tells you this holiday season that you have had too much wine, simply blame it on the crackers and your off the hook. Prices at **Only \$3.98.** By the way O.T.C. really means Original Trenton Crackers.

Scallop Lights From The Beaches Of Nantucket



Bay Scallop Lights - Handmade from the beaches of Nantucket. These are lights you can use all year round, not just during the holidays. Each string has 50 lights with every third light covered with perfectly matched bay scallop shells. **Only \$18.00.**



Festive Two Tier Candle Sconce. This two-tier sconce sports a candle in the top tier and a compartment below separated by glass so you can put holiday decorations. Comes with pine bows, but you can replace that with anything you want. Not just for Christmas, so be creative. **Only \$29.95**
Candle included.



The Silver Cherry

QUALITY AMERICAN HANDCRAFTS

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OPEN HOUSE THIS WEEKEND!