

# The Silver Cherry News



Christmas 2011

Newsletter of The Silver Cherry

Vol. 20 Issue 1

## 21st Annual Christmas Open House Weekend!

This Weekend  
December 3rd And 4th  
10:00 AM - 5:00 PM  
Both Saturday & Sunday

Wicked Good Hor d'oeuvres!  
A Creative And Imaginative Sales  
Force Of Experts Here To Cater To  
Your Every Whim!  
10% Savings On Redway Furniture!  
Jam-Packed Full Of  
Fun Holiday Gifts!

Open and poised for action, The Silver Cherry revs up for our 21st Annual Christmas Open House Weekend. Come join us at our festive little Christmas shop for a rousing good time this weekend, and peruse through our store of imaginative gifts, and the finest cherry furniture.

### Wicked Good Hor d'oeuvres!

This year we are featuring soups from our 2011 Silver Cherry Soup Cookbook. Come-on in, get warm and have some soup.



## The Silver Cherry Holiday Hours

Tuesday - Friday 11:00 AM - 4:00 PM  
Saturday 10:00 AM - 5:00 PM  
Sunday 11:00 AM - 3:30 PM  
Close Mondays



## James Redway 26 Years Of American Furniture



The commercialism of the holidays seems to exponentially reach new levels of absurdity with each and every passing Christmas season. From women pepper spraying other customers for electronics, to full contact melee in the name of 2 dollar waffle irons. The civility of society is being dumbed down to the lowest common denominator. Thanksgiving seems to have lost its meaning, and now represents a time not to be with family, but rather a opportunity to build up one's strength to wage the wars of Black Friday. The line between what is important about the holidays has faded.

What is also amazing is that people are rushing out and spending their hard-earned money on merchandise that will not endure the test of time. Merchandise is designed to fail, intended to fail and the workmanship used in such produce lacks any sort of concern or care.

There is one thing that will always endure and will never change. Long after that giant screen TV has shown its last football game, long after that iPhone has made its last call, and yes, long after that 2 dollar waffle iron has made its last waffle, my furniture will still be here. Because its made to last not just until some 90 day warranty runs out. It's made to last several lifetimes, and if taken care of, it will. We have a lifetime warranty. Unfortunately, that's my lifetime, not yours. You don't have to send in a card, or register online. It's just a simple promise represented by my signature and brand on the underside of each and every piece of furniture I make.

So this Christmas, if you want to give something that will last for generations, give a piece of Redway Furniture. We will even take 10% off any catalog furniture piece ordered from now to December 24, 2011.

Have a Merry Christmas - James Redway

## Black Forest Bisque Our Newest Creation



Traditionally, a bisque is a method of extracting every bit of flavor from flawed crustaceans that do not meet standards high enough to send to the market. If your bisque is authentic, the shells are ground to make a fine paste, and used to thicken a soup. Personally, I think this method is better suited for making cement rather than a hardy bisque. Technically, a bisque is any smooth, creamy, highly seasoned soup, and doesn't have to contain seafood. And that is exactly what our new bisque is.

We call it Black Forest Bisque, because the ham we use comes from the Black Forest region of Germany. To make Black Forest Ham, the raw ham is salted and seasoned with garlic, coriander, pepper, juniper berries and other spices, and allowed to cure for a whopping two weeks. It is then smoked at 77 degrees F. for several weeks using fir brush and sawdust. This gives the ham a much richer flavor. You can use any good quality ham if you don't want to use Black Forest.

The Black Forest Bisque recipe is a creamy, savory bisque made with Black Forest Ham, potatoes, and rich Parmesan, as well as a variety of fresh vegetables, garnished with fresh chives and parsley. You can get this great recipe for just \$2.00 at The Silver Cherry, or in the Silver Cherry Soup Cookbook.

Traditionally, bisques are served in low, two-handled mugs. This holiday season, we are featuring the Black Forest Gift Pack that contains both the much-guarded recipe, plus two attractive double handle bisque mugs. It makes a terrific holiday gift. **Only \$18.00.**



## Don't Let Your Knives Have A Dull Holiday!



If you did not buy one of these little knife sharpeners last year, you have absolutely no idea what you are missing out on. This is the easiest knife sharpener that you will every use. **HONEST!**

The sharpener looks like there is absolutely no way it could possibly work. Here you have these two small metal wheels that are loosely attached to this little metal base. All you do is insert the knife at the lowest edge of the blade between the two wheels, and pull the blade back towards you, so the blade slides through the metal wheels. Do that 10 to 12 times and your done.

The first time you do it, you are shocked by the horrendous sound this process makes. You think to yourself, what in the world am I doing? I'm going to ruin this knife. But stand tough, be strong and stick it out until you have completed the process. You will be richly rewarded with an incredibly sharp knife.

Impress your friends this holiday season with this incredible knife sharpener, that will give them the edge they will need to carve the perfect standing rib roast or roasted turkey. Nothing says Merry Christmas more than a knife sharpener? Trust me!

**And for only \$7.50 each, keep one for yourself. Money Back Guarantee if you are not 100% satisfied with this baby.** Remember there is nothing more dangerous in the kitchen than a dull knife, except for a dull chef.

## THIS WEEKEND KO KO KANA COOKIES

Come in this weekend for some of our famous Ko Ko Kana Spicy Ginger and Molasses Cookies freshly baked for your enjoyment. A Silver Cherry Holiday Tradition. These are the best cookies in the world! **They are Ko Ko Kana Good!**



**\$5.75/Bag**

## The Miniature, Yet Mighty Tealight Candle!



In the world of candles, you have the dignified formal tapers, the majestic and mighty pillars, and the fragrant and colorful container-filled candles. But there is one candle that never gets much attention. It is the candle that is the most misunderstood, and often forsaken for other more sought-after varieties. It is but the Tealight candle, also known as the Tea Lite, Tcandle or night light. The Tealight is never featured as the center piece of a romantic candlelight dinner, but rather often relegated to demeaning tasks such as keeping the baked ziti warm at a pot-luck supper.

You may say who cares, who would think of such a thing? But, after spending 8 nights in the dark during the October snow storm, effective lighting, did seem to come up during more than one evening conversation. We revel in the mediocre. So in that darkness, we tested these babies and found that the outshined there expensive statuque counterparts in a variety of ways. First of all, they're dirt cheap, and you can buy them almost anywhere. In addition they will last as long as 5 full hours when shielded from the wind.

So during those long cold dark nights we plotted and planned, creating a scheme to assemble an army of Tealight candles protected by attractive candle lanterns. We would never be in the dark again. You can have this same sense of security. Read on for more exciting Tealight candle tales.

## Cut Your Tomatoes With Precision



The amazing Tomato Slicer knife will dazzle your friends and family as you skillfully slice tomatoes incredibly thin. They will not be able to contain themselves as you create the perfect slice of tomato the first time and every time you pick up this knife. Manufactured by Rada Cutlery, the Tomato slicer is created with dual serrations to make sure every cut is straight and even. It also works for left-handers. A great stocking stuffer. **Only \$6.50.**



**Silver Lanterns Only \$8.95**

One brilliant thing we did learn, which of course has also been known since 300 BC, when candles first appeared, is that no matter what size candle you are using it is far more effective at lighting the surroundings if it is surrounded by glass. It not only protects the candle from the wind, but throws a lot more light ... Sitting around in the dark for 8 nights in a row tends to make you a connoisseur of the obvious.

So after reaching that brilliant revelation, we set out to find lanterns that could fit our Tealight candles and were surrounded by glass. And by gum we found them. These attractive lanterns can hold our coveted Tealights as well as the larger votive candles. So you have a choice. They will burn for 5 full hours, providing an abundance of light refracting from the 5 panes of glass and through its festive stars cut from its shiny silver body.

But we did not stop there. We decided to give our Tealight candles what they have always yearned for. To be the candle of choice featured in a handsome lantern for a romantic candlelight dinner. To accomplish this, we once again set out to search for the perfect lantern, and by gum as luck had it again, we found it! Introducing our onion lanterns. They come in clear, green, orange, and amber, and cast a soft, and subtle light.



**Onion Lanterns Only \$11.95**

For those people, who just can't have a power outage without some really big candles, we also are featuring this year the classic mat-black lantern with the traditional pillar candle in all the festive holiday colors.

**Black Lantern Only \$19.95**

So for the next exciting power outage, don't be left in the dark again. Be prepared with your trusty Silver Cherry Tealight Lantern arsenal. The tiny candle that packs a lot of power.





## The Wall Of Clocks Look-At All Dem Clocks!



Need a clock? Do we have them! In fact, by golly we have a whole wall full of clocks. These quartz clocks are a great addition to any kitchen. They are extremely accurate and run on a single AA battery, which is included with your Silver Cherry purchase

We have bird clocks, beach themes, fruit and wine, and even Christmas clocks that play festive Christmas music every hour on the hour.

**Prices Range From \$9.95 to \$19.95.**

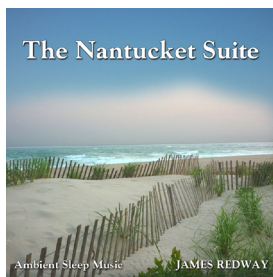


Cooling Rack Pack. Three stainless steel, stackable cooling racks great for cooling off breads, cookies, cakes or anything else. This gift pack is a brand new item this season and comes with the three cooling rack set, a handy-dandy kitchen timer, the handmade, solid cherry Redway Blade, and our nearly famous Ciabatta Bread recipe. The Ciabatta Bread is easy to make, and does not require any kneading. Just follow the simple instructions printed on the festive parchment paper recipe. **Only \$19.95.**



Heavy-duty glass canisters are excellent for storing salt and freshly ground pepper, as well as sugar. Use them to serve butter at the dinner table. Quality glass with substantial top. **Only \$4.50.**

## Crank It Down Ambient Sleep Music



As a volunteer firefighter for almost 24 years, there were many nights, when I would be awoken at 2:00 A.M. for a call somewhere in town. It could be an automobile accident on I-84, structure fire, or most often a false alarm. No matter what the call was, it would be virtually impossible to fall back to sleep once I got back home... Until, I started creating by own zzzzz SLEEP MUSIC zzzzz!

Apple computers, come with this really cool music software where you can hook up a keyboard, compose and record multitrack music using a variety of built-in instruments. Several years ago, I started to play around with it at night and record whatever came into my head at that moment. I would create one track, and then add another track with another instrument, until I had several tracks recorded into a so-called composition. It was kind of a weird cerebral thing, since I basically had no idea what the heck I was doing. It felt like someone else was playing and I was just sitting there moving my fingers.

While I was doing this, I noticed my wife, who was attempting to read on the sofa, seemed to fall asleep while I was playing. Initially, I was mildly insulted, but then she explained that the music was very relaxing and it made her fall sleep. "Humm, maybe I have something here," I thought. Then again, maybe not. But I boldly forged ahead and took my compositions and created music CDs and marketed them to firefighters to help them fall asleep after difficult calls.

To my amazement we have sold quite a few CDs over the years. To date, we have created 6 different albums, with spellbinding titles such as, Nite Nite Knightlite, Grace of the Attack Lines, Alpha Male One, Integrity, The Firefighters Suite and "Muzak - Elevator Rescue Music."

Our new CD is called "The Nantucket Suite." It is a collection of 10 selections inspired by the quiet beaches and rolling surf of Nantucket Island. **Total playing time is over an hour.**

You can sample our Nantucket Suite CD at <http://www.madaket.org>

It has a link to You Tube where we set 15 minutes of this music to pictures of Nantucket. Crank it down, and try to stay awake. **Sale \$9.95 - Regular Price: \$11.95.**

## Start Your Own Christmas Tree Farm!



Tired of paying the high cost of a live tree? Why not grow your own with our Christmas Tree Grow Kit. Comes with its own pot, 3 seeds, grow medium and the fascinating instructions we all love to read. It will produce a 6 to 7 inch Christmas Tree in about 120 days. Start your own Christmas Tree farm for **Only \$2.95!**



Festive Santa Night Lights **Only \$6.00.**



Timothy's Christmas Teas. A cheerful blend of Black Tea with exclusive fruit flavors and spice. Breakfast Special, Peppermint Ginger, Holiday Blend, and Silent Night. 100 Bags (25 bags of each) **Only \$9.95.**

## Heavy-Duty Firewood Carrier



A stylish way to carry in your firewood this winter. These heavy duty heavyweight canvas log carriers are reinforced with steel rods that allow the bag to keep its shape, while making it easier to carry the firewood. Nothing says Merry Christmas better than a Silver Cherry Log Carrier. **Only \$16.00**

## Jam Gift Pack



Our jam pack is jam-packed with great tasting preserves. All natural, with no high fructose corn syrup or any other evil ingredients. It comes with a handmade solid cherry Redway spreader, and an attractive, decorative bowl. **Only \$15.00.**



Festive Ceramic Santa Mug stuffed with Russel Stover Chocolates, and a holiday 4-pack of crayons. Looks like the old-fashion Santa mugs you grew up with. Great for hot cocoa, or leaving eggnog for Santa on Christmas Eve. **Only \$6.00.**



Our Shaker Peanut Baskets are actually two baskets in one. On one side you dump in your peanuts, and on the other side you throw in your discarded shells. What could be easier? The perfect gift for the neat freak. These are very sturdy baskets and will last for years. **Sale - Only \$20.00 - With 2 Bags Of Jumbo, Yes I Said Jumbo Peanuts!**

## Solid Cherry Wine Glass Docks



New this holiday season, let your wine bottles do all the heavy lifting with this festive, solid cherry Wine Glass Dock, equipped with some pretty sexy glasses. Amazing space-age design, taken from old world practicality, your Silver Cherry Wine Glass Dock will be THE hit this holiday season, and certainly the talk of your next holiday get-together.



Why call it the Wine Glass Dock? Because, we couldn't think of anything better to call it. We thought of everything from Glass Yoke to iGlass, but nothing seemed to really work.

The Wine Glass Dock is made of solid cherry and measures 16 inches long. It fits comfortably over almost any type of booze bottle. You supply the bottle, and we supply the dock and the glasses.

We have a variety of different types of sexy glasses, and even a Margarita dock that comes with the solid cherry dock, margarita glasses and a tasty margarita mix. Makes a great house warming present this holiday season, as well as a wicked handsome accent to your bar. **Prices Start At Only \$18.00**

## Rag Rugs Are Back At The Cherry



When we first opened The Silver Cherry in 1990, one of our first Crafters was Judy Standerford who made beautiful handwoven rag rugs. Her rugs were extremely attractive and durable, and they were extremely popular at the store.

Recently, we were able to find some rag rugs that were very similar to the quality and attractiveness of Judy's rugs. Two sizes available and prices range from **Only \$15.95 to \$18.95.**



Silver Cherry Holiday Blade Pack - Handmade, solid cherry kitchen tools that feel silky-smooth in your hand. **Only \$21.00**



Glowing Snowman - Great little stocking gift to sit at the top of the stocking on Christmas morning. **Only \$2.50**



**The Silver Cherry**  
QUALITY AMERICAN HANDCRAFTS

87 Main Street North  
Woodbury, CT. 06798  
Toll Free 1-888-889-2723  
furniture@redway.com

<http://www.redway.com>

**Merry Christmas** JAMES REDWAY  
Furniture Makers  
American Furniture



**OPEN HOUSE THIS WEEKEND!**